

Customer Success

ENVIRONMENT SNAPSHOT

- Spectra T120 with LTO-4 & SAIT drives and media
- HP MSA20 SATA disk arrays
- Up to 10 TB of data
- Up to 100 HP servers
- BakBone Backup Software
- Microsoft Windows Operating System
- Oracle and SQL databases



SITUATION & SOLUTION



The Nielsen Company is a global information and media company with leading market positions and recognized brands in marketing information (AC Nielsen), media information (Nielsen Media Research), business publications (Billboard, The Hollywood Reporter, Adweek), trade shows and the newspaper sector (Scarborough Research). Nielsen offers an integrated suite of market information gathered from a wide range of sources, advanced information management tools, sophisticated analytical systems and methodologies, and dedicated professional client service to help our clients find the best paths to growth.

AC Nielsen –UK replaced a NetApp FAS3050 with a Spectra T120, for data archive and backup.

SOLUTION RECAP

Spectra T120 Library: Enterprise-class storage in a library that scales to readily meet demand. It comes with a feature set that can be highly customized, so that you get only the features you need and none you don't. The high-density Spectra T120 library can expand to 120 tape slots in a single frame, and beyond that to four frames that stack in a rack-mount configuration.

Spectra Certified Media: TeraPack cases loaded with Spectra Certified Media provides the convenience of already loaded and packaged TeraPack magazines, each with eight unique bar-coded tapes, and with another unique bar code on the magazine. The magazines have snap-on dust covers. TeraPack media management saves staff time and effort, with staff handling packs of media instead of being required to handle every individual cartridge.

SpectraGuard Support: Best-in-industry support with a guaranteed response time.