

**FOR IMMEDIATE RELEASE:** March 10, 2010

**CONTACT:** Lynn Jordan  
317-219-0428  
[ljordan@sdmindy.com](mailto:ljordan@sdmindy.com)

**Strategic Data Management launches new diabetes self-management portal:  
S5HEALTH**

INDIANAPOLIS, IN – Strategic Data Management [www.sdmindy.com](http://www.sdmindy.com) announced it has released a new diabetes self-management web portal. Strategic Data Management will host this portal which empowers diabetics to care for their own diabetes. Two local hospitals are piloting this portal. Self care is important for independence and wellness and in preventing long term complications and costly medical treatments.

The advantage of S5HEALTH is that it encompasses 5 areas that enable patients, family members, caregivers and medical staff to better manage diabetes and connect with one another. It is strategic, smart, simple, social, and self management all in one. Managing diabetes is 90% information, so looking at the available information is critical to success. This portal is available to type 1 and type 2 diabetics and those with gestational diabetes.

“We are pleased to be able to use the Business Intelligence platform we developed for our customers to empower individuals to take control of their diabetes so they live a long life with less healthcare costs.” says James Jordan, President of Strategic Data Management. “My daughter was diagnosed with type 1 diabetes 10 years ago and we are excited by the results using this portal to manage her diabetes.”

**About Strategic Data Management:**

Strategic Data Management provides expertise in managing, securing, and utilizing the data of an organization. We make the data available in a classified, secure fashion across an organization and our platform analyzes this information so better informed business decisions can be made. Strategic Data Management leverages relationships with partners and integrates the best of breed products to provide customized solutions, consulting, and support to manage and protect information.