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### **Strategic Data Management Joins the Double-Take® Software Partner Program**

(INDIANAPOLIS, IN April 2, 2008) - Strategic Data Management [www.sdmindy.com](http://www.sdmindy.com) announced it has joined the Double-Take Software Partner Program. Strategic Data Management will sell and support Double-Take® Software data protection and recovery solutions to small to mid-size data intensive companies.

Double-Take Software products and services enable customers to protect and recover business-critical data and applications to support disaster recovery, high availability and centralized backup. Additionally, they provide solutions that make recovery easy for Microsoft Exchange, Microsoft SQL Server, Virtual Systems, Oracle, and more.

Because of the cost and complexity of Business Continuity, many mid-size companies have little or no Business Continuity and contingency plans in place. If a plan is in place, it is often one size fits all and is seldom tested. Strategic Data Management concentrates on helping mid market companies build tiered, cost effective and reliable Business Continuity solutions. In today's always on environment, companies of all size must make sure their IT systems are available, and people can access them.

"We are very excited about delivering Double-Take Software products and services to our customers. With the addition of these products our Business Continuity consulting group can build tier contingency plans for our customers that offer the same protection as traditional SAN-to-SAN replication at a fraction of the cost," said James Jordan, President of Strategic Data Management. "And, while Double-Take Software is a global company, the fact that they have such a strong presence in the Indianapolis technical community is truly beneficial to our partnership."

"We look forward to working with Strategic Data Management and their customers to assure their data is available in the event of operational or disaster disruptions," said Greg Reasner, enterprise sales manager, Double-Take Software.

Double-Take Software Partner Program participants are a network of industry leading resellers and distributors that have expertise in high-availability, business continuity, disaster recovery, and intricate storage environments. Double-Take Software is providing comprehensive marketing, technical and business resources to Strategic Data Management to help position, sell, and support the Double-Take Software suite of products.

**About Strategic Data Management, LLC:** Founded in 2007, Strategic Data Management provides expertise in managing organizational data needs. We make your data available in a classified and secure fashion across an organization. Strategic Data Management leverages relationships with partners and integrates the best of breed products to provide customized solutions, consulting, and support to manage and protect your data.

**About Double-Take® Software:** Headquartered in Southborough, Massachusetts, Double-Take® Software (Nasdaq: [DBTK](#) - [News](#)) is a leading provider of affordable software for recoverability, including continuous data replication, application availability and system state protection. Double-Take Software products and services enable customers to protect and recover business-critical data and applications such as Microsoft Exchange, SQL, and SharePoint in both physical and virtual environments. With its unparalleled partner programs, technical support, and professional services, Double-Take Software is the solution of choice for more than ten thousand customers worldwide, from SMEs to the Fortune 500. Information about Double-Take Software's products and services can be found at [www.doubletake.com](http://www.doubletake.com).

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